



# You Only Have One Shot at a First Impression

MYSTERY SHOPPING | BRAND COMPLIANCE | TRAINING AND DEVELOPMENT | CONSULTING | QUALITY ASSURANCE

## OUR CLIENTS INCLUDE:

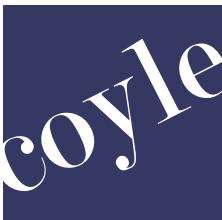
**KIMPTON**<sup>®</sup>  
HOTELS & RESTAURANTS

  
**FOUR SEASONS**  
*Hotels and Resorts*

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MARRIOTT



Measure What Matters

**Your prospective clients make a decision about *YOU* in the first 10 seconds. Make sure it's the right one.**

You know what they say – where there's smoke, there's fire. That's why we deploy evaluators to help you determine which salespeople are rock stars and which ones need help.

### The Coyle Solution:

- The evaluator makes an initial call to determine if the salesperson can establish an emotional connection within the first few seconds.
- If a connection is not made, the evaluator will call the salesperson back, as a prospective client, for a thorough evaluation.
- During that second call, the evaluator will gauge your salesperson's friendliness, follow-through and ability to close the sale.

### The Result:

- Stop losing sales because of under-performing salespeople.
- Experience increased revenue, customer satisfaction and client retention.

**Someone is going to get the business – let us help ensure it's you.**

Contact us today at: +1.212.629.2083

[www.coylehospitality.com](http://www.coylehospitality.com)